



Celebrity X Cruises®

INTRODUCING
POINTS
CHOICE

WELCOME TO A NEW ERA OF LOYALTY

Your Captain's Club clients will soon enjoy even more ways to grow their status. With Points Choice, your clients will earn points on their sailing, and then have the option to apply them to the program they prefer—whether that's Celebrity's Captain's Club, Royal Caribbean's Crown & Anchor, or Silversea's Venetian Society. It's a simple new way to make their loyalty even more rewarding, no matter which brand they sail.

HERE'S WHAT YOU NEED TO KNOW

How does it work?

At any time prior to their sailing or up to 14 days post cruise, they will be able to submit a Points Choice request. This lets them apply their earned points to the program they want

- Captain's Club, Crown & Anchor, or Venetian Society.

How does my client submit their request?

Beginning January 30, 2026, for sailings departing on or after that date, they'll be able to access a request form through the Celebrity Cruises app or on our website. They must be enrolled in the program they're applying points to.

How are points earned?

They'll continue earning points the same way they do today—based on their stateroom category and nights sailed. If they want to keep their points with the brand they sailed on, no action is needed. If they choose to move their points to another brand, the exchange rates are listed below.

2026 POINTS EXCHANGE RATE BY BRAND*
FOR CAPTAIN'S CLUB MEMBERS

Stateroom Category	X Captain's Club Points per Night	Crown & Anchor Points per Night	Venetian Society VS Days per Night
Iconic Suite	24	2	1
Reflection, Penthouse & Edge Villa	18	2	1
Celebrity, Signature, Horizon & Royal Suite	12	2	1
Panoramic & Sky Suites	8	2	1
Concierge & Aqua Class	5	2	1 VS Day for every 2 Nights
Veranda & Infinite Veranda	3	1	1 VS Day for every 3 Nights
Inside & Ocean View	2	1	1 VS Day for every 4 Nights

*Exchange rates will be published annually.

Members of Captain's ClubSM, the Celebrity Cruises[®] loyalty program, are eligible to participate in Points Choice with the Royal Caribbean[®] loyalty program, Crown & Anchor[®] Society, and the Silversea Cruises[®] loyalty program, Venetian Society[®], and transfer points earned through one loyalty program across the programs. A member may submit a transfer request any time prior to the sailing on which the points will be earned, up to fourteen (14) days following their disembarkation therefrom. Sailing must depart on or after January 30, 2026. Registration is not required but may be subject to eligibility criteria set from time to time. Participation in Points Choice is subject to the Captain's ClubSM program terms and conditions, which can be found at <https://www.celebritycruises.com/captains-club/join-the-club#Terms>. For more information on Points Choice and current transfer rates, please visit <https://www.celebritycruises.com/captains-club/points-choice#exchange-rates>. ©2026 Celebrity Cruises Inc.

FAQ

1. What is Points Choice?

Points Choice is a loyalty enhancement for guests who sail with the Royal Caribbean Group. No matter which of our brands your clients sail with, they can apply their earned points toward the brand loyalty program of their choice. This means they can continue building status with their preferred brand and enjoy Status Match, all while exploring across Royal Caribbean®, Celebrity Cruises® and Silversea®.

2. When will Points Choice be available?

Your clients will be able to apply their points on any sailings departing on or after January 30, 2026.

3. Will members have the option to apply points earned on sailings prior to January 30, 2026, to a different brand?

No. Points Choice is only available for cruises departing on or after January 30, 2026.

4. How does my client submit a request to apply points earned to a different brand loyalty program?

Points will be rewarded as they are today, once their cruise is complete. Starting January 30, 2026, a Points Choice request form will be available on the app and web, where they can select the brand they'd like to apply their earned points to. If they prefer to keep their points with the brand they sailed with, no action is required.

5. Does your client need to submit a request each time they sail if they wish to transfer points?

Yes. A separate request form must be submitted for every sailing when they wish to apply points to another program. We plan to introduce a preference center later this year that will enable them to make their selection once for all future sailings.

6. When does my client need to submit their Points Choice request?

At any time prior to their sailing and up to 14 days post cruise they will be able to submit a Points Choice Request Form. Requests made after 14 days of the completion of their cruise will not be processed.

Points will be awarded as they are today, once their cruise is complete. Points from the brand they sailed will be added to their loyalty account first. If a Points Choice request is submitted, the original points earned will be deducted and then applied to their desired program.

7. When will my client see their points updated after submitting a request?

Please allow up to 30 days after their cruise is completed and they submit their request.

8. If they transfer their points to a different brand, how will they know how many points they will receive?

Please refer to the 2026 Points Exchange Rate by brand:

- [Crown & Anchor Exchange Rates](#)
- [Captain's Club Exchange Rates](#)
- [Venetian Society Exchange Rates](#)

9. Will Points Choice exchange rates change?

Yes. Exchange rates will be reviewed and published annually on our branded websites.

10. Can partial points be transferred to Silversea?

No. If they sail with Royal Caribbean or Celebrity Cruises and want to apply their earned points to Venetian Society, they must qualify for at least 1 VS Day to be eligible. Partial VS Days will not be awarded.

For example: An inside stateroom on a 3-night Royal Caribbean cruise, translates to only 75 VS Days and therefore cannot be transferred to Venetian Society.

11. Does Points Choice apply to the Casino Royale and Blue Chip programs?

No. Points Choice only applies to the Royal Caribbean Crown & Anchor program, the Celebrity's Captain's Club program and Silversea Venetian Society program.

12. Does Points Choice apply to MyCruise Rewards points through the Royal Caribbean and Celebrity Cruises Visa Signature card?

No. Points Choice only applies to the Royal Caribbean Crown & Anchor program, the Celebrity's Captain's Club program and Silversea Venetian Society program.

13. Are there any changes to Status Match?

No. Status Match remains the same. Members can still receive one-for-one tier matching across all three Royal Caribbean Group brands: Royal Caribbean, Celebrity Cruises, and Silversea.

14. Does my client need to sign up for Points Choice to be able to participate?

To take advantage of Points Choice, they need to be enrolled in the loyalty program to which they wish to apply their points.

For example, if they are sailing on Royal Caribbean and want to apply their earned Crown & Anchor points to Captain's Club, they need to be enrolled in Captain's Club. To enroll, they need to log in to their app and navigate to the Loyalty Match section to complete the enrollment.

15. Can they change their Points Choice request after submission?

No. Once submitted, requests cannot be changed, and points can only be transferred once between brands.

16. Can the Celebrity Power Up Points or Go Green points be transferred?

No. These points cannot be applied to a different brand program.

If a guest sails with Celebrity and then transfers their points to another program, the Go Green points will be forfeited. These points will not be applied to another program and will not remain in Captain's Club.

17. How are points earned when traveling solo?

Those who travel solo in a stateroom will be awarded bonus points based on the rules of the brand they choose to apply points to. Celebrity Cruises awards 2x points to solo travelers and Royal Caribbean awards 1 extra point per night. Silversea does not reward solo travelers with bonus points.

For example, if a guest sails with Royal Caribbean as a solo traveler and stays in a Balcony stateroom, they will earn 14 points for their 7-night cruise (1 base point per night plus 1 bonus point per night for travelling solo). If they elect to transfer their points to Celebrity, they will earn 42 Captain's Club points (3 base points per night based on the exchange rate and 3 bonus points per night for travelling solo). If they elect to transfer their points to Silversea, they will earn 2 VS days (based on the exchange rate and no bonus points for travelling solo).

Vice versa, if a guest sails with Celebrity as a solo traveler and stays in a veranda stateroom, they will earn 42 points for their 7-night cruise (3 base points per night plus 3 bonus points per night for travelling solo). If they elect to transfer their points to Royal, they will earn 14 points for their 7-night cruise (1 base point per night based on the exchange rate and 1 extra point per night for travelling solo). If they elect to transfer their points to Silversea, they will earn 2 VS days (based on the exchange rate and no bonus points for travelling solo).

18. Can loyalty points be applied to another member?

No.

19. Do points earned through the Royal Up / Move Up bid programs qualify for Points Choice?

Yes. Points can be applied to another brand based on the original stateroom category booked.

